

exceptional



01

Rachael Wilson

Media Kit 2021



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About Rachael

02

Prior to COVID Rachel was touring and selling out theaters with her musical performances.

Rachel adapted quickly and took her performances online. She has built a massively engaged audience on TikTok of over 3m followers.



[TikTok](#)



[Instagram](#)



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TikTok

03

3.9 M

Followers

40%

North
America

88%

Female

15 M

Average Views
Monthly



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RATES



TIKTOK

Branded Post \$3,000
Song Promo \$1,200



INSTAGRAM

Feed Post \$1,250
Story Post \$400
Feed + Story \$1,500
IGTV \$1,250



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BOOK

*Rachael
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